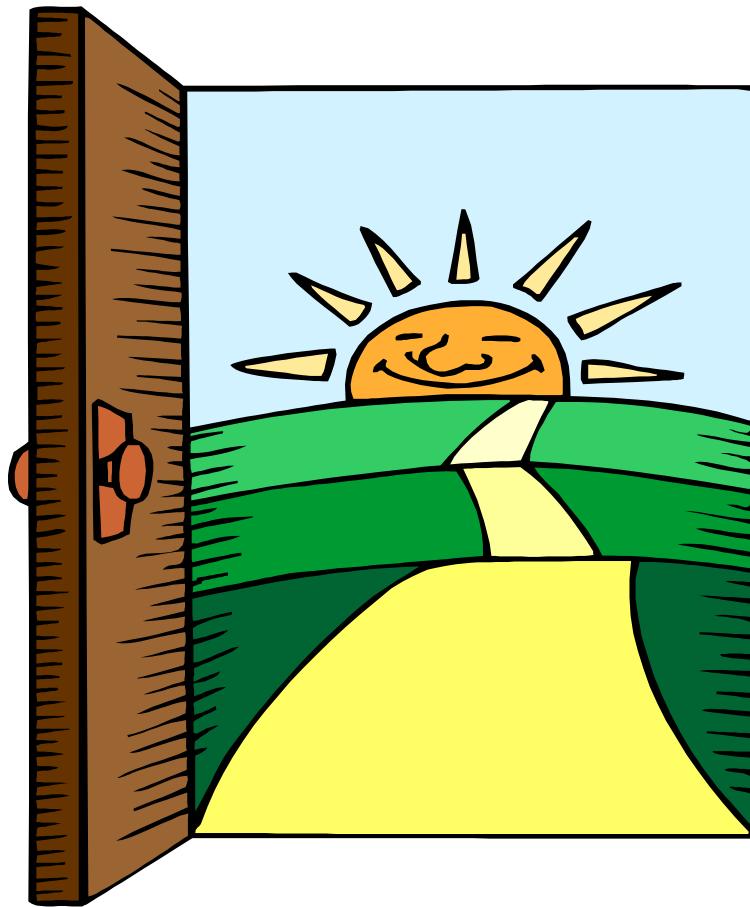


“Opening Doors to Human Services Transportation Coordination”



2007 Interagency Council on Transportation Coordination (ICTC) Conference

August 7, 2007 ■ Kalahari Convention Center ■ Wisconsin Dells



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

August 6, 2007

Dear Friends,

On behalf of the State of Wisconsin, I am pleased to welcome you to Wisconsin's "Opening Doors to Human Services Transportation Coordination" Conference. Thank you for attending our state's first conference aimed at improving access to and coordination of transportation for disadvantaged people in Wisconsin.

Mobility is critical to almost every aspect of our quality of life - from getting to work and appointments, to buying groceries, visiting friends and family, and participating in our communities.

Nearly two years ago, I directed several state agencies to work together to develop a state plan to improve transportation coordination in Wisconsin. Each agency has a role in coordinating human services transportation funding sources and eliminating barriers to coordination.

During the course of the day, you will learn about the funding available to address your community's unique transportation concerns, as well as learn about creative pilot programs that are being implemented here in Wisconsin and around the country.

Today, you will not only be able to enhance your skills and knowledge, but you will also meet people from all over the state who are all focused on the same goal - making sure every citizen has the ability to safely leave their home.

Thank you for investing your time, energy, wisdom and experience to make this conference a success.

Sincerely,

A handwritten signature in cursive script that reads "Jim Doyle".

Jim Doyle
Governor

“Opening Doors to Human Services Transportation Coordination”

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AGENDA

7:30 am - 8:30 am	Registration <i>South Atrium</i>					
8:30 am - 9:00 am	Welcome Rod Clark, Director of Bureau of Transit, Local Roads, Railroads & Harbors Mark Wolfgram, Administrator of the Division of Transportation Investment Management <i>Ballroom</i>					
9:00 am - 10:00 am	Transportation Coordination: Realizing the Benefits of Working Together in Wisconsin Robin Phillips					
10:00 am - 10:15 am	Break					
10:15 am - 11:45 am Morning Session Track A	Funding Opportunities & Solutions WisDOT Transit Staff Discuss State & Federal Grant Programs <i>Suites C & F</i>					
10:15 am - 11:45 am Morning Session Track B	Technology Innovations: Scheduling/Reporting Software & Voucher Programs Mark Jones, Richard Running, Dixon Nuber, Bob Olsgard <i>Suites D & E</i>					
12:00 pm - 12:45 pm	Lunch National Coordination Resource Center Roland Mross, United We Ride Ambassador for Region V <i>Ballroom</i>					
12:45 pm - 1:00 pm	Move to Concurrent Sessions					
1:00 pm - 2:00 pm PM Concurrent Sessions A	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%; text-align: center;">A1 Volunteer Drivers & Mobility Management <i>Guava</i></td> <td style="width: 20%; text-align: center;">A2 Coordinated Transportation: Nat'l Perspectives & Overview of the Wisconsin Coordination Model Study <i>Tamarind</i></td> <td style="width: 20%; text-align: center;">A3 The Future of Long Term Care Reform in Wisconsin <i>Portia</i></td> <td style="width: 20%; text-align: center;">A4 County & Multi-County Coordination Plans Update Cypress</td> <td style="width: 20%; text-align: center;">A5 Employment Related Transportation Coordination <i>Wisteria</i></td> </tr> </table>	A1 Volunteer Drivers & Mobility Management <i>Guava</i>	A2 Coordinated Transportation: Nat'l Perspectives & Overview of the Wisconsin Coordination Model Study <i>Tamarind</i>	A3 The Future of Long Term Care Reform in Wisconsin <i>Portia</i>	A4 County & Multi-County Coordination Plans Update Cypress	A5 Employment Related Transportation Coordination <i>Wisteria</i>
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2:30 pm - 3:30 pm PM Concurrent Sessions B	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%; text-align: center;">B1 Volunteer Drivers & Mobility Management Guava</td> <td style="width: 20%; text-align: center;">B2 Coordinated Transportation: Nat'l Perspectives & Overview of the Wisconsin Coordination Model Study <i>Tamarind</i></td> <td style="width: 20%; text-align: center;">B3 The Future of Long Term Care Reform in Wisconsin <i>Portia</i></td> <td style="width: 20%; text-align: center;">B5 Employment Related Transportation Coordination <i>Wisteria</i></td> </tr> </table>	B1 Volunteer Drivers & Mobility Management Guava	B2 Coordinated Transportation: Nat'l Perspectives & Overview of the Wisconsin Coordination Model Study <i>Tamarind</i>	B3 The Future of Long Term Care Reform in Wisconsin <i>Portia</i>	B5 Employment Related Transportation Coordination <i>Wisteria</i>	
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3:30 pm - 3:45 pm	Move to Ballroom for Closing Session					
3:45 pm to 4:30 pm	Where Do We Go From Here? Rod Clark					

Session	Description
Keynote	<i>Robin Phillips</i> , will talk about coordination of transportation with successes, the challenges, and opportunities for working together to create a system of transportation coordination. Robin has been the Administrator of the Agency Council on Coordinated Transportation in Washington for more than three years and working with rural transportation for more than ten years. In Robin's position with the ACCT she has worked to coordinate the state investment in special needs transportation and improve Washington's intercity passenger network.
Lunch Speaker	<i>Roland Mross</i> will provide an update on coordination activities through both SAFETEA-LU and United We Ride (UWR) and discuss the National Resource Center. Roland will also discuss his role as UWR ambassador and the consultant services he can offer to counties, transit systems, etc. in their coordination planning. In addition to being the UWR ambassador for Region 5, Roland is a regional board member of the Community Transportation of America (CTAA) representing the Great Lakes States.
Morning General Session A: Funding Opportunities & Solutions	<p><i>David Vickman</i>, will discuss an overview of the state and federal grant programs for public and rural transportation and outline the process/schedule for applying for grants. David is a lead worker in the transit section whose primary responsibility are transit policy and analysis, and new program development. In the past year he has developed the STRAP and New Freedom federal grant programs.</p> <p><i>Becky Soderholm</i>, will provide an update on the first STRAP grants progress and discuss the process and schedule for the second round of applications. Becky is the WisDOT transit FTA Compliance Officer and Program Manager for the Supplemental Transportation Rural (Public) Assistance Program</p> <p><i>Ingrid Koch</i>, will provide information on the first application process for the new program, New Freedom, which provides funding for services that go beyond the requirements of the ADA. Ingrid is the Program Manager for the New Freedom Program, is also responsible for the Drug and Alcohol Testing Program, the SE WI Marketing Partnership and State Safety Oversight.</p> <p><i>Pat McGinty</i>, will share his business model as well as the ups and downs of setting up and operating a successful shared-ride taxi operation. Pat is a Shared Ride Taxi Owner and provides service in nine counties.</p> <p><i>All WisDOT Transit staff</i> will be attending this session and are available throughout the day to answer your questions and provide program information.</p>
Morning General Session B: Technology Innovations: Scheduling/Reporting Software & Voucher Programs	<p><i>Mark Jones</i>, will discuss the pros/cons of reporting software to assist with the administration and operation of his business. Mark is the owner/operator of Abby Vans Inc. operated out of Neillsville that provides multiple funded types of transportation in 26 counties providing up to 1000 trips/day.</p> <p><i>Dixon Nuber</i>, will focus on bringing the first internet trip planner to Wisconsin used by the City of Waukesha. Dixon has worked for the Center for Transportation Education (CTED) at UWM since 2000 and has parlayed his eight plus-years tenure at WisDOT to build CTED's technical assistance activities and provide consultant services to non-profit, for profit transportation providers and others.</p> <p><i>Richard Running</i>, will describe the software used for scheduling, evaluation, and record keeping in his business Running, Inc. The software is a cost effective dispatch program, which has created efficiency and accuracy in all scheduling concerns and will easily accommodate future growth. Richard is the owner of Running Inc., which provides over 190,000 rides in seven cities in southwest Wisconsin.</p> <p><i>Bob Olsgard</i>, will share what he learned at the national conference on voucher and pass programs this past year including program design and implementation, successful models, and funding strategies. Bob is the transportation coordinator for North County Independent Living Center serving eight counties in Northwest Wisconsin.</p>
Afternoon Concurrent Sessions A & B	
A 1 & B 1 Volunteer Drivers & Mobility Management	<p><i>Holly Keenan</i>, will provide a review of the various components of the program. <u>Making The Ride Happen</u>. The program is in a central location, with comprehensive information, where an older adult, those 60 yrs +, can find a ride in Calumet, Outagamie and Winnebago Counties. In response to identified needs, a volunteer Program, called <u>Senior Wheels</u> and <u>Bus Buddy</u> was also developed in an effort to fill gaps in service. Holly is the program manager for this program.</p> <p><i>Traci Nugent</i>, will discuss the daily hardships and successes faced by having a volunteer driver base and how to become more resourceful to recruit new drivers. Tracy is the City of Sheboygan Operations Supervisor for Regional Transit Connections through Sheboygan Transit. Prior to this position, Traci was the Director of Transportation Services for American Red Cross Lakeland Chapter.</p>

<p>A2 & B2 Coordinated Transportation: National Perspectives & Overview of the Wisconsin Coordination Model Study</p>	<p><i>Will Rodman</i>, will overview a national perspective on coordination of community transportation, a contrast of current coordination efforts in three states, and lessons learned. Will is a Principal with Nelson/Nygaard Consulting Associates, and heads the firm's Boston office. In addition to serving as the Project Director on the current Wisconsin Coordination Model Study, Will has worked on several other coordination projects including Chicago, Colorado, Minnesota, New Hampshire and New Mexico. <i>Bethany Whitaker</i>, will provide an overview of the Wisconsin Coordination Model Study, an update on the project status, including key findings to date. Bethany is a Senior Associate with Nelson Nygaard and is the Project Manager for the Wisconsin Project. She has led or played a leading role on coordination studies in Vermont, Pennsylvania, Georgia, Texas, and Illinois.</p>
<p>A3 & B3 The Future of Long Term Care Reform in Wisconsin</p>	<p><i>Sharon Ryan & Neal Minogue</i>, will describe the Family Care program as well as explain the current statewide expansion initiative. Both Sharon and Neil work for the Department of Health and Family Services. Neil is currently working on a variety of projects related to Family Care and it's expansion. He has more than 20 years of experience working with people with disabilities within non-profit organizations, counties, and most recently with the state. Sharon is a Policy and Program Analyst with the Wisconsin Department of Health and Family Services in the Bureau of Long Term Support. She has over 25 years of experience working at the local, county and state level with consumers of long-term care services.</p>
<p>A4 County & Multi-County Coordination Plans Update</p>	<p><i>Bobbie Beson-Crone</i>, will summarize the updates to the locally developed plans completed by the counties as of September 2006. Bobbie is the program manager for the Human Services Transportation Coordination Initiative in WisDOT. <i>Jason Kakatsch</i>, will provide a history of coordination efforts in the East Central Wisconsin region and discuss two planning initiatives being implemented as part of the locally developed coordinated public transit/human services transportation planning process. Jason will discuss a three county Fox Cities Area Regional Transit Authority (RTA) Study Committee and a seventeen county Northeast Wisconsin Regional Access to Transportation Committee. Jason is an Associate Transportation Planner with the East Central Wisconsin Regional Planning Commission in Menasha. <i>Joni Graves</i>, will review the regional approach taken in SW Wisconsin for their HST coordination planning effort, the team's participation in the Easter Seals Project ACTION's (ESPA) Mobility Planning Services (MPS) Institute, May 14-17, 2007, and share preliminary results from their regional STRAP planning grant survey. Joni is the Transportation Planning Program Manager for the five-county Southwestern Wisconsin Regional Planning Commission.</p>
<p>A5 & B5 Employment Related Transportation Coordination</p>	<p><i>Sharon Berge & Andrea Loeffelholz</i> will be discussing the WETAP goal, which is to have local areas work together in a collaborative process to assess the transportation needs for low-income workers and how to develop options for addressing those needs. Sharon Berge (DWD) and Andrea Loeffelholz (DOT), thru a coordinated effort, are the program managers for the Wisconsin Employment Transportation Assistance Program (WETAP). Sharon Berge manages the Employment Transportation Assistance (ETA) program and Andrea Loeffelholz manages the Job Access Reverse Commute (JARC) and the Transportation Employment and Mobility (TEAM) programs. <i>Kim Pomeroy</i>, will present information about the collaboration between DVR and DOT to develop additional transportation resources for groups of individuals with disabilities. Her presentation will also offer information about DVR's mission and employment planning processes. Kim is the Division of Vocational Rehabilitation (DVR) District Director throughout a nine county area of North Central Wisconsin. <i>Stuart Gilkison</i>, will discuss transportation projects through funding from the Medicaid Infrastructure Grants (MIG). Stuart is an Employment Policy Analyst for Wisconsin Pathways to Independence in the Department of Health and Family Services.</p>
<p>Closing Where Do We Go From Here?</p>	<p><i>Rod Clark</i>, will summarize issues and ideas brought forward during the day's discussions and identify potential action steps for developing a statewide coordinated transportation network. Audience participation is a must! Rod is the director of the Bureau of Transit, Local Roads, and Rails & Harbors in the Division of Transportation Investment Management at the Wisconsin Department of Transportation.</p>

BUREAU OF TRANSIT, LOCAL ROADS, RAILROADS & HARBORS
Rod Clark, Bureau Director
Public & Specialized Transit Section
Program Contacts & Responsibilities

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Andrea Loeffelholz (608) 264-8426 andrea.loeffelholz@dot.state.wi.us Wisconsin Employment Transportation Assistance Program (WETAP), JARC, TEAM, DBE	Becky Soderholm (608) 266-1650 becky.soderholm@dot.state.wi.us FTA Compliance, STRAP
	Beth Trautsch (608) 266-0560 elizabeth.trautsch@dot.state.wi.us Section 5310; Section 85.22
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Interagency Council on Transportation Coordination (ICTC) Members

Wisconsin Department of Transportation

- Rod Clark, Director, Bureau of Transit, Local Roads, Rails & Harbors
- John Alley, Chief, Transit Section
- Bobbie Beson-Crone, Program Manager, HST Coordination

Wisconsin Department of Health & Family Services

- Gail Schwersenska, Director, Office of Aging
- Jim Schmidkofer, Policy Analyst, Bureau of Aging and Disability Resources
- Astra Iheukumere, Medicaid Policy Analyst, Bureau of Fee-For-Service-Health Care Benefits
- Stuart Gilkison, Employment Policy Analyst, Wisconsin Pathways to Independence
- Dan Johnson, Physical Disabilities Resources Coordinator

Wisconsin Department of Workforce Development

- Sharon Berge, Program Manager, Wisconsin Employment Transportation Assistance Program (WETAP)

Division of Vocational Rehabilitation

- Kim Pomeroy, Director
Workforce Development Area 6

Department of Veterans Affairs

- Chris Schuldes, Director
Bureau of State Veterans Benefits

Office of the Commissioner of Insurance

- Ronnie Demergian, Insurance Examiner, Bureau of Market Regulation Property and Casualty Section

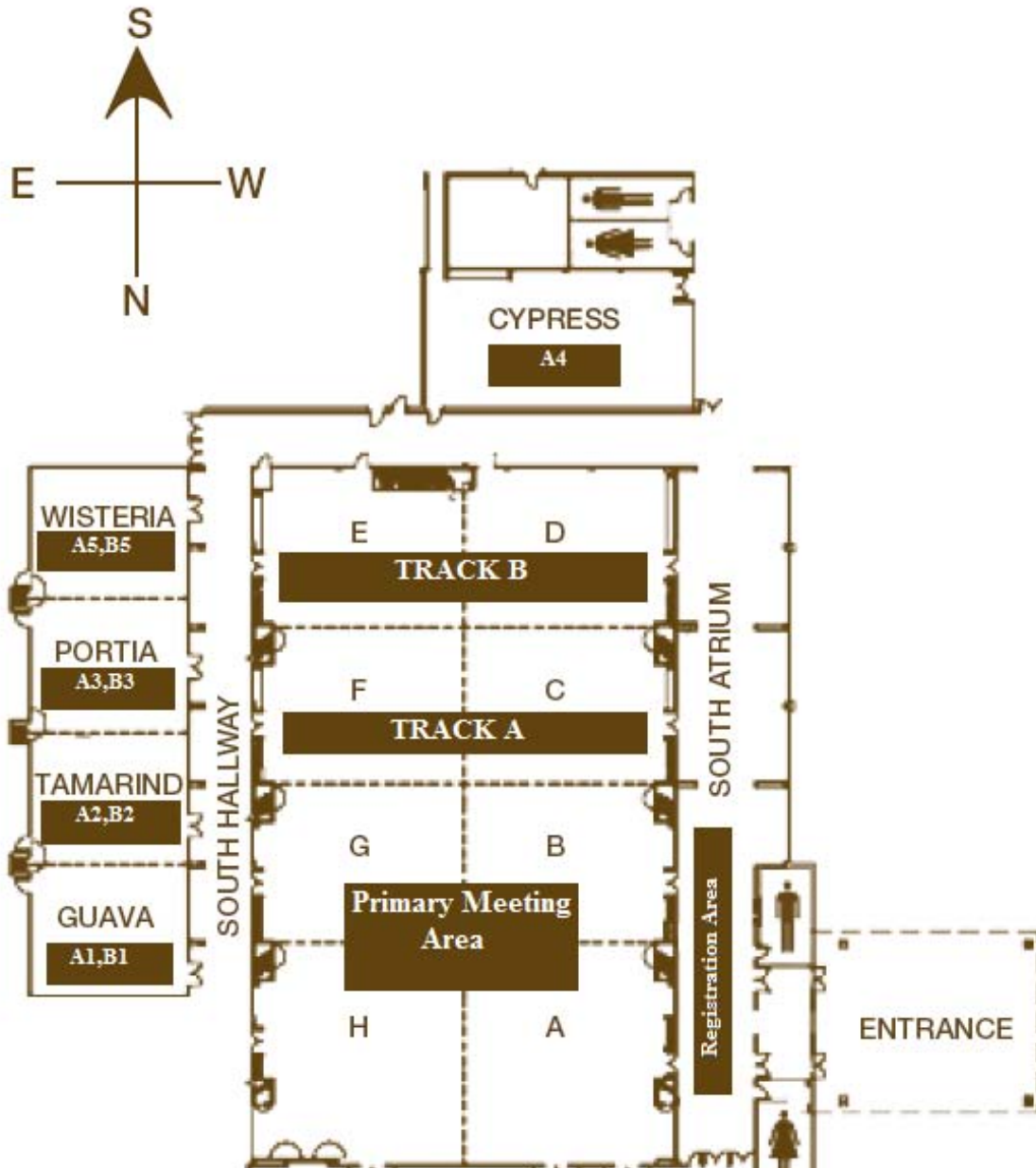
ICTC conference coordinators:

**Bobbie Beson-Crone, WisDOT
Norlisha Robinson, WisDOT
Kay Lund, DHFS**

The Wisconsin Department of Transportation provided funding for the conference.

A special thanks to CTAA, the Job Links Employment Initiative for funding Robin Phillips, the conference keynote speaker.

Conference Meeting Rooms



Check agenda for concurrent session topics assigned to above rooms (i.e. Guava A1, B1= Volunteer Drivers & Mobility Management)