

2009 Highway Route Changes Frequently Asked Questions

US 10 (Marshfield to Stevens Point)

1. What highway name changes are being made?

- Existing US 10 – from I-39 to existing Portage County P – will become new WIS 66 within the city of Stevens Point and the village of Park Ridge. WIS 66 will also run concurrent with I-39/US 51 from the I-39/US 51/US 10 east interchange to the I-39/US 51/WIS 66 interchange.
- Existing US 10 – from existing Portage County P to WIS 34 north -- will become Portage County HH within the city of Stevens Point and the towns of Linwood and Carson.
- Existing Wood/Portage County P – from existing US 10 (West Clark Street) to WIS 34 -- will become new WIS 66 within the city of Stevens Point and towns of Linwood and Rudolph.
- Existing WIS 66 – from I-39/US 51 to existing US 10 (Main Street) – will become a local street (Stanley and Michigan Streets) within the city of Stevens Point and the town of Hull.

2. When will the changes occur?

The routes are scheduled to change once the new US 10 segment from WIS 34 north (just east of Junction City) to I-39 is completed and open to traffic. This segment is currently scheduled for completion by July 2009.

3. What are the primary reasons for the system changes?

WisDOT is constructing US 10 as a new four-lane highway from Marshfield to I-39, including a bypass of Stevens Point. As part of this project, various state and local highway/street system changes will take place. These changes are being done to reorganize the highway/street system to the appropriate jurisdiction. Some factors considered in defining these changes include safety, travel efficiency, system continuity, and traffic volumes.

4. How will traffic volumes be impacted by the system changes?

With the opening of the new US 10 bypass of Stevens Point, the majority of through traffic is expected to take the new bypass route, removing a significant amount of truck traffic from the existing US 10 between WIS 34 north and I-39.

Traffic volumes on existing Wood/Portage County P are expected to remain consistent with current levels. The route will continue to serve as an important connection between the Stevens Point and Wisconsin Rapids areas.

5. How will my address be impacted? Will my address number change? Will I continue to receive my mail?

Very few address changes will occur within the city of Stevens Point. The local common street names within the city will remain. Beyond the city limits, the address street names will change to the new route names.

WisDOT contacted the counties, emergency responders, municipalities, and US Postal Service about the route changes and they are preparing for the address changes.

The address numbers along new WIS 66 in the town of Rudolph and new County HH in the towns of Carson and Linwood will remain the same. A few addresses along the new WIS 66 in the town of Linwood will change to avoid duplication.

The address street names along the new WIS 66 and County HH in the towns of Linwood and Carson will be identified as "State Highway 66 West" and "County Road HH West". Within the town of Rudolph, the address street name along new WIS 66 will be "State Highway 66".

The US Postal Service will continue to deliver mail to the old addresses for one year. They will notify the larger mailers of the address changes. Residents and businesses along the changed routes should contact smaller mailers, like local businesses, banks, and doctor offices.

It is not necessary for residents and businesses to fill out a change of address card with the Post Office.

6. Will emergency responses be impacted by the system changes?

WisDOT informed the Portage and Wood county emergency management offices about the route changes and they are in the process of updating their 911 systems for these changes. The counties use both addresses and geographical coordinates in their systems to determine the location of callers. The geographical coordinate aspect will not change with the route changes.

7. Who determines my address? When/who/how will contact me with my new address?

The county emergency management offices will work with the local municipalities to determine the new addresses along the impacted routes. Once the new addresses are determined, the counties and/or municipalities will notify the US Postal Service and residences and businesses along the routes. This notification should occur within the next couple months via letter, phone call, or special meeting.